

# COMPANY PROFILE



### OUR INTRODUCTION

On behalf of the entire team here at The Amazon Book Publishing Center.

We want to thank you for the opportunity to earn your business as your service provider. At Amazon Book Publishing Center, we truly believe in transparency and clarity when it comes to working with Clients and developing their Books or Businesses

We are confident that Amazon
Book Publishing Center will
provide a high quality, cost
effective professional solution
that will not only meet your
expectations but far exceed them
in terms of revenue. We're
excited to work together and
can't wait to get started; We look
forward to a long term
partnership with you.



# WHAT SETS US APART?

# WE ENSURE BESTSELLER TITLES WITHIN 6 MONTHS

We create a roadmap for you to ensure a bestseller's experience, first we optimize your web presence by creating an Author Website so you get 100% royalties & push notifications when someone buys your book.



After carefully reviewing the scope of the job and the proof of concept provided by the Author, The following are the services we feel are relevant to The Valley Furniture.

# ABOUT US

Unlike most Publishing & Marketing Firms out there, we ensure our clients 100% ownership over their platforms.

Amazon Book Publishing Center is an agency of turnkey Certified Book Publishers & Marketers by Amazon who've understood & deployed every aspect of Digital Services to give any publisher their desired audiences. Publishing your book on Amazon is one thing, we publish on Barnes & Noble, Kindle, Audible, Listsy, Quora, Goodreads, Bookhunt, Walmart & many more!

This is called Extensive Book Publishing.





# MARKETING DELIVERABLES

#### **BILLBOARD MARKETING**

Designing a custom art work for the business or book (including the cover, back & spine) with 100% royalties to you.

#### **PROMO VIDEO**

A short format video promoting the business or book and its contents. Includes voiceovers and music.

#### SOCIAL MEDIA MANAGEMENT

Maintaining persona and product promotion content on Facebook, Instagram, Tik Tok and Twitter.

#### WEBSITE

A personalized built around your business or book, With "Buy Now" features.

#### **PRESS RELEASE**

Posting articles promoting your business & book on online news platforms such as USA Today and FOX.

#### **EXTENSIVE PUBLISHING**

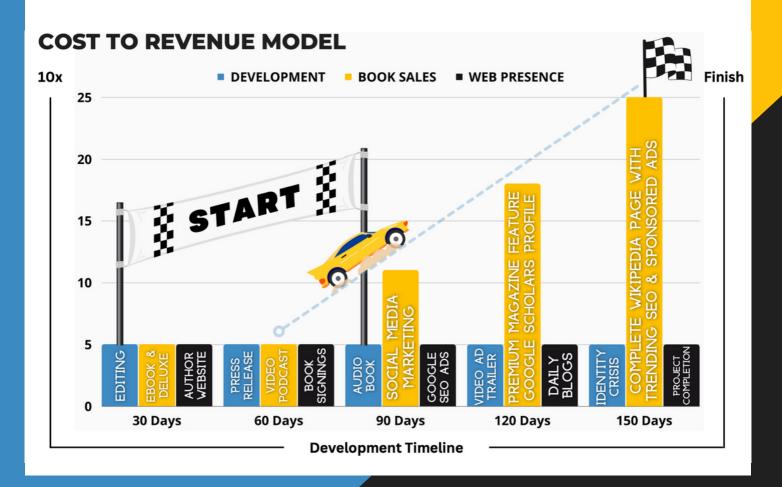
Publishing your business & book on Listsy, Quora, Goodreads, Bookhunt, Walmart, Forbes, VOGUE, FOX, USA Today, New York Post.



## OUR ROADMAP

#### HERE'S HOW WE ENSURE BESTSELLER TITLES WITHIN 6 MONTHS:

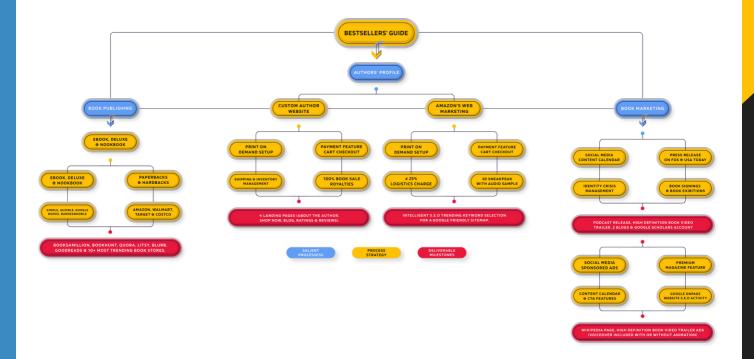
In the illustrations provided here, you'll see a detailed breakdown of the first 30 days of your development, followed by a step by step breakdown of your revenue after each milestone.



# OUR ROADMAP

### HERE'S HOW WE ENSURE BESTSELLER TITLES WITHIN 6 MONTHS:

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# MARKETING PACKAGES

#### SILVER MARKETING

- 1. Commercial On 2 Channels
- 2. Social Media Content Calendar
- 3. Social Media Widgets & Ads
- 4.12 Posts on Facebook, Instagram & TikTok
- 5.100% Content Royalties
- 6.1 Local Magazine Feature
- 7. Dedicated Marketing Manager
- 8. Unlimited Ad Revisions

STARTING FROM \$1,500

### GOLDEN MARKETING

- 1. Business Video Trailer
- 2.1 Article/month
- 3.1 Press Release
- 4. Publishing on 10+ Platforms with 40+ domain authority
- 5. Social Media Marketing including Youtube Ads
- 6. Dedicated Project Manager.
- 7. Unlimited Ad Revisions
- 8. Social Media Content Calendar
- 9.100% Content Royalties

STARTING FROM \$4,500

# Upon Sign Up We assign a Dedicated Amazon Marketing Project Manager to cater any / all revision requirements of your business along with your regular reports, the remainder is charged

after all the project deliverables are met.

#### PLATINUM MARKETING

- 1. Custom Video Trailer
- 2.Cosmopolitan & New York Post Mention
- 3. Local Billboard Mention
- 4. Complete Website
- 5.On-Page SEO
- 6.6 Blogs/month
- 7.3 Article/month
- 8.2 Press Releases
- 9.40+ domain profiles
- 10. Social Media Marketing (Content Included)
- 11. Google My Business Profile
- 12. Dedicated Project Manager

\$6,000

### OUR PREMIUMS

### FULL-STACK CUSTOM WEBSITE DEVELOPMENT

We offer website design and development at cost effective rates to Book Authors. Our services include search engine optimization, consulting, online shops, landing pages and mobile friendly options.

#### BUSINESS OR BOOK VIDEO CREATION & EDITING

We provide Engaging Book Video trailers including logo design, social media graphics and marketing collaterals like brochures and posters to Authors and Businesses.

### **EXTENSIVE MARKETING**& MAGAZINE PUBLISHING

We also provide social media management, from audit to content creation and hashtag research. Our approach is result-driven, we know only engaging images and videos will get your customers to click.



#### STANDARD BOOK PUBLISHING

1. EDITING, FORMATTING, SPELL CHECK &
TYPESETTING ACCORDING TO
INTERNATIONAL BOOK PUBLISHING
STANDARDS.

- 2. ISBN REGISTRATION.
- 3. 100% BOOK COVER ROYALTIES.
- 4. 100% BOOK SALE ROYALTIES.
- 5. PUBLISHING ON AMAZON, BARNES & NOBLE & KINDLE.
- 6. DEDICATED PROJECT MANAGER.

The following module includes an end-to-end **Book Graphic** Illustration & **Publishing** Solution for all aspiring Authors to go about incorporating in their books. getting you 100% book sale royalties, a project of this magnitude will take a total of 23 business days to develop and 2 business days to deploy.

**STARTING FROM \$2,000** 

### EXTENSIVE BOOK PUBLISHING

- 1. EDITING, FORMATTING, SPELL CHECK & TYPESETTING ACCORDING TO INTERNATIONAL BOOK PUBLISHING STANDARDS.
- 2. ISBN REGISTRATION.
- 3. 100% BOOK COVER ROYALTIES.
- 4. 100% BOOK SALE ROYALTIES.
- 5. EXTENSIVE PUBLISHING ON AMAZON, BARNES & NOBLE, KINDLE, NOOKBOOK, GOODREADS, QUORA, BLURB, LITSY, BOOKHUNT AND WALMART.
- 6. DEDICATED PROJECT MANAGER.

This Module is for new or Published Authors looking to scale up online visibility to avid readers and audiences, publishing on Goodreads, Quora, Blurb, Litsy, Audible, Bookhunt and Walmart!

**STARTING FROM \$3,000** 

#### SILVER BOOK MARKETING

- 1. BOOK VIDEO TRAILER
- 2. ON-PAGE SEO
- 3. 3 BLOGS/MONTH
- 4. 1 ARTICLE/MONTH
- 5. 1 PRESS RELEASE ON FOX & USA TODAY.
- 6. PUBLISHING ON 10+ PLATFORMS WITH
- **40+ DOMAIN AUTHORITY**
- 7. SOCIAL MEDIA MARKETING ON INSTAGRAM & TIKTOK WITH CONTENT & CONTENT CALENDAR.
- 8. AUTHOR PROFILES ON GOODREADS, BOOKHUNT, LITSY, REEDSY, BLURB ETC.
- 9. DEDICATED PROJECT MANAGER.

The Silver
Marketing Module
ensures scalable
book sales
through a
captivating and
engaging Social
Media Marketing
Strategy & Book
Video Trailers!

\$1,000 / MONTH



#### GOLD BOOK MARKETING

- 1. BOOK VIDEO TRAILER (VOICEOVER INCLUDED)
- 2. ON-PAGE SEO
- 3. 3 BLOGS/MONTH
- 4.1 ARTICLE/MONTH
- 5. 2 PRESS RELEASE ON FOX & USA TODAY.
- 6. PUBLISHING ON 10+ PLATFORMS WITH 40+ DOMAIN AUTHORITY
- 7. SOCIAL MEDIA MARKETING ON INSTAGRAM, TIKTOK, LINKEDIN, YOUTUBE & FACEBOOK WITH CONTENT & CONTENT CALENDAR.
- 8. AUTHOR PROFILES ON GOODREADS, BOOKHUNT, LITSY, REEDSY, BLURB ETC.
- 9. CUSTOM AUTHOR WEBSITE WITH 3 LANDING PAGES (SHOP NOW, ABOUT AUTHOR & DAILY BLOG)
- 10. DEDICATED PROJECT MANAGER
- 11. UNLIMITED PRODUCT REVISIONS

The Gold
Marketing Module
brings in a large
number of book
sales, using
targeted
marketing
intelligence &
book Video Ads on
heavily visited
platforms! This
module guarantee
a minimum of 600
book sales per
month.

\$5,000 / MONTH
CALL (888) 302-8005
TO MEET YOUR PROJECT MANAGER

# TERMS & CONDITIONS

Payment can be made through Bankwire, Online Checkout or Paypal.

Invoices will be generated on the dates listed in the pricing table above, and are due within 15 days or receipt by client. Payment may be made by wire transfer or credit card. Credit card payments are subject to an additional 2% convenience fee.

#### CANCELLATION,

In case of cancellation, We are liable to return the original amount if notified with in 5 business days of the project's initiation. If notified later; the refund will be subject to a 10% deduction and will be returned with in 2 business days.

#### NOTE,

All works produced as a result of the above described project will become the sole intellectual property of the client. We have the right to use visual representations of the final product as part of our project portfolio.



### YOUR BEST SELLERS GUIDE

#### **CONTACT US.**

For free consultation and quotation.



www.amazonbookpublishingcenter.com | info@amazonbookpublishingcenter.com |